



SLIMS SESSION 2025

**ENTREPRENEURSHIP KNOW-HOW SESSION BY PDEU IIC
AT SOM-LALIT INSTITUTE OF MANAGEMENT STUDIES
(SLIMS) CAMPUS**

Date: 08 September, 2025

Time: 10:00AM

Students Sensitized: 150+



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ABOUT PANDIT DEENDAYAL ENERGY UNIVERSITY (PDEU)

Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDPU), was established by the PDPU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and Regulations made by the Governor, in the State of Gujarat, India. The primary thrust areas for the university are to ensure Energy for All, creating a Larger Social Impact and Prepare the Youth for tomorrow. PDEU has NAAC accreditation with "A++" Grade CGPA of 3.52 out of 4.00 & Graded Autonomy by UGC.

The University addresses the need for trained and specialised human resources for the energy industry worldwide. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialised and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering and humanities.



9500+
Students

450+
Patents

500+
Faculty &
Staff

250+
Students
Research
Project

200+
Guest
Faculty

98%
Faculty with
PhD from
premier
institutes

75+
Ongoing
Project

50+
Professional
Body
Association



ABOUT PDEU INNOVATION AND INCUBATION CENTRE (PDEU IIC)

3500+

Application
received

220+

Start-up
Incubated

35,000+

Students
Sensitized

500+

Employment
Generated

45 CR+

Funding
Raised

150+

IPR
FILED

230+

Events
Organised

12+

NISP
Startups

30+

Startups with
INR 50L+ revenue

PDEU Innovation and Incubation Centre (formerly known as PDPU IIC) is an incubator at PDEU established in 2014. The Centre was formally established in 2017 u/s 8 of The Companies Act, 2013, with a vision to provide state-of-the-art support and service to innovators, technocrats and entrepreneurs who aim to create a social and economic pact in society through innovative solutions to existing problems. The centre acts complementary to the academic and research activities of the University.

PDEU IIC has also been approved to be a “**Technology Business Incubator**”, a recognition by the Department of Science and Technology, Government of India. It is recognized as a Nodal Institute by the Government of Gujarat. PDEU IIC has incubated **220+ start-ups** across 10+ domains and generated **500+** employment opportunities through start-ups. The IIC Office has a specially designated area of **20,000 sq. ft** for the start-ups to work on.



ABOUT SOM LALIT INSTITUTE OF MANAGEMENT STUDIES(SLIMS)

Set up in 1996, Som-Lalit Institute of Management Studies and Som-Lalit Institute of Business Management are one of the oldest management institutes of Gujarat. Since their inception, the objective has been to be contemporary value based management educational institutes with strong ethical values.

The strong alumni of more than 3000 students have built an incredible reputation among the leading corporate houses at national as well as international level. This has resulted in SLIMS/SLIBM students securing the best possible placements year on year. The institute with a performance oriented culture has some of the best faculty resources who have an enviable mix of excellent academic credentials and industry experience.



PURPOSE OF THE SESSION



The Entrepreneurship Know-How Session was organized for students of the Som-Lalit Institute of Management Studies (SLIMS) with the objective of introducing them to the fundamentals of entrepreneurship and innovation. The session aimed to create awareness about entrepreneurial thinking, startup culture and the support ecosystem available at PDEU Innovation and Incubation Centre (PDEU IIC). It was designed to help students understand how their ideas can be molded with the right guidance, mentorship, and institutional support.

ABOUT THE SESSION



The session was conducted by Team PDEU IIC at SLIMS Campus and focused on building a practical understanding of entrepreneurship beyond theoretical knowledge. The representatives of PDEU IIC briefed the students on the vision, role, and functioning of the incubation centre. They explained how PDEU IIC supports aspiring entrepreneurs by providing mentorship, infrastructure, funding guidance, industry exposure, and networking opportunities.

Students were introduced by Team PDEU IIC members about key aspects of the startup journey, including idea validation, problem identification, innovation-driven solutions, and early-stage business development. The session also highlighted real-life examples and success stories of startups incubated at PDEU IIC, particularly those initiated by PDEU students and alumni.

CONCLUSION

The session successfully generated interest and enthusiasm among students towards entrepreneurship and innovation. Students gained clarity on how an incubation centre acts as a bridge between ideas and execution, offering structured support to young innovators. Overall, the session motivated students to explore entrepreneurship as a career path and encouraged them to actively participate in innovation-driven initiatives during their academic journey.





TEAM PDEU IIC



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Let's Connect